



Standards, Education & Leadership - Champions for the Global Risk Profession

Dear Member/ Dear Risk Professional,

You have been invited to attend a PRMIA Luxembourg:

Location	Hotel Royal 12, boulevard Royal L-2449 Luxembourg
Date	6 November 2008
Start Time	18:30
Registration Fee	Free of charge
Maximum Attendees	60
Sponsored by	avantage Capita Limited

Measuring and Managing - Reputation Risk

Date: 6 November 2008

Agenda: 18:30 Welcome and Introduction
Laurent Denayer, PRMIA Luxembourg

18:40 Overview
Gérald Ancia, Director, avantage Capita

18:45 Challenges faced in managing Reputation Risk
Jean-Marc Thomas, Head of Risk Management, Banque Privée Edmond de Rothschild Europe

18:55 Reputation Assessment and Measurement
John Browne, Director, Evolve24 LLC

19:20 Reputation Risk Measurement & Stress Testing
Gérald Ancia, Director, avantage Capita

19:40 Question and answer session

20:00 Cocktail

PRMIA is the Professional Risk Managers' International Association. Formed in January of 2002, PRMIA is a higher standard for risk professionals with more than 60 chapters around the world and over 50,000 members from more than 180 countries. A non-profit, member-led association of professionals, PRMIA is dedicated to advancing the standards of the profession worldwide through the free exchange of ideas. PRMIA offers the only globally endorsed Professional Risk Manager (PRM) certification program, pursued by over 2,000 active candidates in more than 90 countries, more than any other risk certification program the PRM is the higher standard in risk certification.

More information can be found at www.PRMIA.org.





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Measuring and Managing Reputation Risk

6 November 2008 - 18:30

- I will attend the conference**

- I will not be able to attend the conference**

Name :

Company :

Title/Function :

Email :

Please send the present coupon to the following fax number : +352-42 124 58340
or to Luxembourg@prmia.org